**Name of Assistant Professor: MS SUNITA**

**Class and Section: M.COM . 3rd …** Semester and Section-A

**Subject: IT and E-Commerce**

**Lesson Plan**: 18Weeks (from January 2018 to April 2018)

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| Week 1, **January 1 to January 7**  Unit 1: |
| Week 1, Day 1, January 1 :- Meaning and definitions of E-Commerce |
| Week 1, Day 2, January 2:- Types of E-Commerce |
| Week 1, Day 3, January 3:-E-Commerce system architecture |
| Week 1, Day 4, January 4:-business applications of e-commerce |
| Week 1, Day 5, January 5 **Holiday** |
| Week 1, Day 6, January 6:- Meaning and definitions of descriptive statistics |
| Week 2, **January 8 to January14**  Unit 1: |
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| Week 2, Day 1, January 8:-Business Model of E-Commerce |
| Week 2, Day 2, January 9: -Business-to-Consumer E-commerce |
| Week 2, Day 3, January 10:- Business to Business E-commerce |
| Week 2, Day 4, January 11:- consumer to consumer E-Commerce |
| Week 2, Day 5, January 12:- Traditional Commerce Vs. Electronic E-commerce |
| Week 2, Day 6, January 13:- Test of E-Commerce |
| Week 3, **January 15 to January 21**  Unit1: |
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| Week 3, Day 1, January 15:- Meaning,Definition of E-shops |
| Week 3, Day 2, January 16:- Advantages /Disadvantages of E- Shops |
| Week 3, Day 3, January 17:- Meaning, Definition of E-Procurement. |
| Week 3, Day 4, January 18:- Meaning, Definition of E-auctions |
| Week 3, Day 5, January 19:- Concept of value chain integrators |
| Week 3, Day 6, January 20:- Test of E-Shops |
| Week 4, **January 22 to January 28**  Unit 2 : |
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| Week 4, Day 1, January 22 **Holiday** |
| Week 4, Day 2, January 23:- Meaning, Definition of information brokerage |
| Week 4, Day 3, January 24:- Security issues of information brokerage |
| Week 4, Day 4, January 25:- Meaning,Applications of Telecommunication |
| Week 4, Day 5, January 26 **Holiday** |
| Week 4, Day 6, January 27:- Test of information brokerage |
| Week 5, **January 29 to February4**  Unit 2 |
| Assignments |
| Week 5, Day 1, January 29:- Meaning and definitions of collaboration platforms |
| Week 5, Day2, January 30:- Types of collaboration platforms |
| Week 5, Day 3, January 31 **Holiday** |
| Week 5, Day 4, February 1:-Defining Electronic Payment System |
| Week 5, Day 5, February 2:- Features of electronic payment system |
| Week 5, Day 6, February 3:-Types of Electronic payments System |
| **Week 6, February 5to February 11**  Unit:-2 |
| Assignments 2nd |
| Week 6, Day 1, February 5: - Benefits of Electronic Payments system |
| Week 6, Day 2, February 6:- security requirements for safe E-payments |
| Week 6, Day 3, February 7:- E-Banking concept and operations |
| Week 6, Day 4, February 8:- Meaning and objectives of online fund transfer |
| Week 6, Day 5, February 9:- Benefits of online fund transfer |
| Week 6, Day 6, February 10 **Holiday** |
| Week 7, **February 12 to February 18**  Unit 2 |
| Assignments |
| Week 7, Day 1, February 12:- steps to perform on line fund transfer |
| Week 7, Day 2, February 13 **Holiday** |
| Week 7, Day 3, February 14:- Meaning and objectives of RTGC |
| Week 7, Day 4, February 15:- Uses of ATM |
| Week 7, Day 5, February 16:-Concept of Online Share Market Operations |
| Week 7, Day 6, February 17:- Test of unit 1 |
| Week 8 **February 19 to February25**  Unit 2 |
| Assignments |
| Week 8, Day 1, February 19:- Defining online Marketing and its applications |
| Week 8, Day 2, February 20:- Defining Web based Advertising and its applications |
| Week 8, Day 3, February 21:- Advanteges of Web based Advertising |
| Week 8, Day 4, February 22:- Types of online advertisements |
| Week 8, Day 5, February 23:- Discus the problems about the unit 2 |
| Week 8, Day 6, February 24:-Test of Advertising and online marketing |
| Week 9, **February26 to March4**  Unit 3 |
| Week 9, Day 1, February 26:- Meaning and techniques of search engine |
| Week 9, Day 2, February 27:-Search engine as an Advertising Media |
| Week 9, Day 3, February 28 **Holiday** |
| Week 9, Day 4, March 1 **Holiday** |
| Week 9, Day 5, March 2 **Holiday** |
| Week 9, Day 6, March 3 **Holiday** |
| Week 10, **March 5 to March11**  Unit :3 |
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| Week 10, Day 1, March 5:- Meaning and uses of E-Mail Marketing |
| Week 10, Day 2, March 6:- Meaning and uses of social Marketing |
| Week 10, Day 3, March 7:- meanin g of viral marketing |
| Week 10, Day 4, March 8:- Steps to perform the E-retailing and its advantages |
| Week 10, Day 5, March 9:- Limitations of E-retailing |
| Week 10, Day 6, March 10:- Test of the topic E-Marketing |
| Week 11, **March 12 to March 18**  Unit 3 |
| Assignments |
| Week 11, Day 1, March 12:- Defining Information Technology |
| Week 11, Day 2, March 13:- Importance of Information technology |
| Week 11, Day 3, March 14:- Meaning, Definition of Data Mining |
| Week 11, Day 4, March 15:- Data Mining Techniquies |
| Week 11, Day 5, March 16:- Applications of Data Mining |
| Week 11, Day 6, March 17:-Test of Data Mining |
| Week 12, **March 19 to March25**  Unit 3 |
| Assignments 2nd |
| Week 12, Day 1, March 19:- tools to conducting online research |
| Week 12, Day 2, March 20:-Meaning and objective of secondary rearch |
| Week 12, Day 3, March 21:-Meaning and objective of web based surveys |
| Week 12, Day 4, March 22:-types and applications of web based surveys |
| Week 12, Day 5, March 23:- Discus the problems about the unit 3 |
| Week 12, Day 6, March 24:-Test of unit 2 |
| Week 13, **March26to April 1** |
| Assignments |
| Week 13, Day 1, March 26:- Meaning and uses of online focus groups |
| Week 13, Day 2, March 27:- Meaning,Definition of cloud computing |
| Week 13, Day 3, March 28:-Types of cloud computing |
| Week 13, Day 4, March 29 **Holiday** |
| Week 13, Day 5, March 30:- Applications of cloud computing |
| Week 13, Day 6, March 31:-Test of unit 3 |
| Week 14, **April 2 to April 8**  Unit: 3 |
| Assignments |
| Week 14, Day 1, April 2:-Use of cloud computing in Business |
| Week 14, Day 2, April 3:-Meaning, objective of Enterprise |
| Week 14, Day 3, April 4:- Meaning,Definition of resource planning |
| Week 14, Day 4, April 5:-Introduction,Benefits of intenet |
| Week 14, Day 5, April 6:-Services on Internet |
| Week 14, Day 6, April 7:-Security issues in E-commerce. |
| Week 15, **April 9 to April15** |
| Assignments |
| Week15 , Day 1, April 9:- Internet Security |
| Week 15, Day 2, April 10:-introduction online frauds |
| Week 15, Day 3, April 11:-Types of onlines frauds |
| Week 15, Day 4, April 12:-Meaning,Definition of encryption |
| Week 15, Day 5, April 13:-Types of encryption and privacy issues |
| Week 15, Day 6, April 14 **Holiday** |
| Week 16, **April 16 to April22**  Unit 4 |
| Assignments |
| Week 16, Day 1, April 16:-meaning and definition of cyber laws |
| Week 16, Day 2, April 17:-types of cyber laws |
| Week 16, Day 3, April 18 **Holiday** |
| Week 16, Day 4, April 19:-Cyber laws including in information technology |
| Week 16, Day 5, April 20:- Meaning, Definition of cyber security and act |
| Week 16, Day 6, April 21:-Test of cyber laws |
| Week17 **April 23 to April29**  Unit 4 |
| Assignments |
| Week17 , Day 1, April 23:-Types of cyber security |
| Week 17, Day 2, April 24:-Applications of cyber laws in information technology |
| Week 17, Day 3, April 25:- Discus the problems about the Decision support system |
| Week 17, Day 4, April 26:-Test of unit 4 |
| Week 17, Day 5, April 27:- Discus the problems about the Unit1-2 |
| Week 17, Day 6, April 28:- Discus the problems about the Unit 3-4 |
| Week 18 **April 30 to May 6** |
| Assignments |
| Week18 , Day 1, April 30 **Holiday** |