**Lesson Plan**

**Name of Assistant/Associate Professor:SAVITA**

**Class and Section: M.Com. IInd Sem**

**Subject:International Business Environment**

**Lesson Plan: 18 weeks (from January 2018 to April 2018)**

|  |
| --- |
| **Week 1**  **Topic:International Business ; International Business Operations** |
| Week 1, Day 1, Date : 1 Jan 2018   * 1.1.1. Concepts and Introduction |
| Week 1, Day 2, Date : 2 Jan 2018   * 1.2.1. Importance of International Business |
| Week 1, Day 3, Date : 3 Jan 2018   * 1.3.1. Nature and scope |
| Week 1, Day 4, Date : 4 Jan 2018   * 1.4.2. Management of international business operations-Introduction |
| Week 1, Day 5, Date : 5 Jan 2018   * 1.5.2. Management of international business operations-complexities and issues |
| Week 1, Day 6, Date : 6 Jan 2018   * 1.6.2. Revision |
| **Week 2**  **Topic: IT and International Business; India’s involvement in International Business** |
| Week 2, Day 1, Date : 8 Jan 2018   * 2.1.1. IT and International Business-Introduction |
| Week 2, Day 2, Date :9 Jan 2018   * 2.2.1. IT and International Business-Scope and features |
| Week 2, Day 3, Date :10 Jan 2018   * 2.3.1. Role of IT in International Business |
| Week 2, Day 4, Date :11 Jan 2018   * 2.4.2. . India’s involvement in International Business- Introduction and discussion |
| Week 2, Day 5, Date :12 Jan 2018   * 2.5.2. . India’s involvement in International Business- Present arena and features |
| Week 2, Day 6, Date :13 Jan 2018   * 2.6.2. . Test of international business environ ment |
| **Week 3**  **Topic: Factor affecting International Business** |
| Week 3, Day 1, Date : 14 Jan 2018   * 3.1.1. Introduction to factors affecting international business |
| Week 3, Day 2, Date : 15 Jan 2018   * 3.2.1. factors affecting international business- Types |
| Week 3, Day 3, Date : 16 Jan 2018   * 3.3.1. factors affecting international business-Importance and role |
| Week 3, Day 4, Date : 17 Jan 2018   * 3.4.1. Need for analysing social, cultural, economic, political, Legal and technological advancement |
| Week 3, Day 5, Date : 18 Jan 2018   * 3.5.1. SWOT analysis and strategies |
| Week 3, Day 6, Date : 19 Jan 2018   * 3.6.1. Written test |
| **Week 4**  **Topic: Globalization** |
| Week 4, Day 1, Date : 22 Jan 2018   * 4.1.1. Govt. Holiday |
| Week 4, Day 2, Date :   * 4.2.1. Globalization- Introduction and concept |
| Week 4, Day 3, Date : 24 Jan 2018   * 4.3.1. Govt. Holiday |
| Week 4, Day 4, Date :25 Jan 2018   * 4.4.1. Assignment-1 |
| Week 4, Day 5, Date : 26 Jan 2018   * 4.5.1. Govt. Holiday |
| Week 4, Day 6, Date : 27 Jan 2018   * 4.6.1. Globalization- Advantages and disadvantages |
| **Week 5**  **Topic:Theories of International Trade** |
| Week 5, Day 1, Date : 29 Jan 2018   * 5.1.1. Globalization- Revision and oral test |
| Week 5, Day 2, Date : 30 Jan 2018   * 5.2.1. Theories of International Trade- Introduction |
| Week 5, Day 3, Date : 31 Jan 2018   * 5.3.1. Govt. Holiday |
| Week 5, Day 4, Date : 01 Feb 2018   * 5.4.1. Classical theories of International Trade |
| Week 5, Day 5, Date : 02 Feb 2018   * 5.5.1. Classical theories of International Trade |
| Week 5, Day 6, Date : 03 Feb 2018   * 5.6.1. Test of theories |
| **Week 6**  **Topic : Theories of International Trade ; Modes of entry into International Business**  Week 6 Day 1 Date: 5 Feb 2018   * 6.1.1. Modern theories of International Trade   Week 6 Day 2 Date: 6 Feb 2018   * 6.2.1. Modern theories of International Trade   Week 6 Day 3 Date: 7 Feb 2018   * 6.3.1. Modes of entry into International Business- concept and introduction   Week 6 Day 4 Date: 8 Feb 2018   * 6.4.1 Types of modes of entry into International Business   Week 6 Day 5 Date: 09 Feb 2018   * 6.5.1. Revision and oral test |
| **Week 7**  **Topic: Modes of entry into International Business**  Week 7 Day 1 Date: 12 Feb 2018   * 7.1.1. Modes of entry into International Business- Exporting   Week 7 Day 2 Date: 13 Feb 2018   * 7.2.1. Modes of entry into International Business -Licencing   Week 7 Day 3 Date: 14 Feb 2018   * 7.3.1. Modes of entry into International Business - Franchising- concept and importance   Week 7 Day 4 Date: 15 Feb 2018   * 7.4.1. Modes of entry into International Business -contract manufacturing   Week 7 Day 5 Date: 16 Feb 2018   * 7.5.1. Modes of entry into International Business -Trunkey projects   Week 7 Day 6 Date: 17 Feb 2018   * 7.6.1. Revision and oral test |
| **Week 8**  **Topic: Modes of entry into International Business**  Week 8 Day 2 Date: 20 Feb 2018   * 8.2.1. Assignment 2   Week 8 Day 4 Date 22 Feb 2018   * 8.4.1. Week 8 Day 5 Date: 23 Feb 2018 * 8.5.1. Foreign Direct Investment- Introduction   Week 8 Day 6 Date: 24 Feb 2018 Revision and oral test   * 8.6.2. **Week 9**   **Topic : Modes of entry into International Business**  Week 9 Day 1 Date: 26 Feb 2018   * 9.1.1. Foreign Direct Investment- Role   Week 9 Day 2 Date: 27 Feb 2018   * 9.2.1. Joint ventures |
| **Week 10**  **Topic : Multinationals(MNCs) in International Business**  Week 10 Day 1 Date: 05 March 2018   * 10.1.1. Multinationals in International Business- Introduction and concept   Week 10 Day 2 Date: 6 March 2018   * 10.2.1. Multinationals in International Business- Features   Week 10 Day 3 Date: 7 March 2018   * 10.3.1. Multinationals in International Business- Issue in Investment   Week 10 Day 4 Date: 8 March 2018   * 10.4.1. Multinationals in International Business- Technology transfer   Week 10 Day 5 Date: 9 March 2018   * 10.5.1. Multinationals in International Business- pricing and regulations   Week 10 Day 6 Date: 10 March 2018   * 10.6.1.presentation |
| **Week 11**  **Topic : International Collaboration and strategic alliances**  Week 11 Day 1 Date: 12 March 2018   * 11.1.1. International collaboration- Introduction   Week 11 Day 2 Date: 13 March 2018   * 11.2.1. International collaboration- Features   Week 11 Day 3 Date: 14 March 2018   * 11.3.1. Revision   Week 11 Day 4 Date: 15 March 2018   * 11.4.1. Strategic alliance- concept   Week 11 Day 5 Date: 16 March 2018   * 11.5.1. Features of Strategic alliance   Week 11 Day 6 Date:17 March 2018   * 11.6.1. Test of strategic alliance |
| **Week 12**  **Topic: Trade Barriers**  Week 12 Day 1 Date: 19 March 2018   * 12.1.2. Trade Barriers: Introduction   Week 12 Day 2 Date: 20 March 2018   * 12.2.2. Trade Barriers: Features   Week 12 Day 3 Date: 21 March 2018   * 12.3.2. Trade Barriers: Tariff and Non-tariff barriers   Week 12 Day 4 Date: 22 March 2018   * 12.4.2. Trade Barriers: Optimal tariff   Week 12 Day 6 Date: 24 March 2018   * 12.6.2. Revision and oral test |
| **Week 13**  **Topic: Balance of payments; Exchange rate determination**  Week 13 Day 1 Date: 26 March 2018   * 13.1.1. Balance of payments: Introduction   Week 13 Day 2 Date: 27 March 2018   * 13.2.1. Balance of payments: Features   Week 13 Day 3 Date: 28 March 2018   * 13.3.2. Exchange rate determination- Introduction   Week 13 Day 5 Date: 30 March 2018   * 13.5.2. Exchange rate determination- Features   Week 13 Day 6 Date: 31 March 2018   * 13.6.2. discussion |
| **Week 14**  **Topic. International Economic Institutions**  Week 14 Day 1 Date: 02 April 2018   * 14.1.1. International Economic Institutions- Concepts,   Week 14 Day 2 Date: 03 April 2018   * 14.2.1. International Economic Institutions -Types   Week 14 Day 3 Date: 4 April 2018   * 14.3.1. International Economic Institutions- WTO   Week 14 Day 4 Date: 5 April 2018   * 14.4.1. International Economic Institutions- WTO   Week 14 Day 5 Date: 6 April 2018   * 14.5.1. International Economic Institutions- IMF   Week 14 Day 6 Date: 7 April 2018   * 14.6.1.Test of Economic Institutions |
| **Week 15**  **Topic: International Economic Institutions**  Week 15 Day 1 Date: 9 April 2018   * 15.1.2. International Economic Institutions- World Bank   Week 15 Day 2 Date: 10 April 2018   * 15.2.2. International Economic Institutions- World Bank   Week 15 Day 3 Date: 11 April 2018   * 15.3.2. International Economic Institutions- WTO and India   Week 15 Day 4 Date: 12 April 2018   * 15.4.2. International Economic Institutions- WTO and India   Week 15 Day 5 Date: 13 April 2018   * 15.5.2. Revision |
| **Week 16**  **Topic: Regional Economic Integration; Theory of custom union**  Week 16 Day 1 Date:16 April 2018   * 16.1.1. Regional Economic Integration- Introduction   Week 16 Day 2 Date: 17 April 2018   * 16.2.1. Regional Economic Integration   Week 16 Day 3 Date: 18 April 2018   * 16.3.2. Theory of custom union   Week 16 Day 4 Date: 19 April 2018   * 16.4.2. Theory of custom union   Week 16 Day 5 Date: 20 April 2018   * 16.5.2. Partial and general Equilibrium analysis   Week 16 Day 6 Date: 21 April 2018   * 16.6.2. Test of custom union   **Week 17**  **Topic: Emerging markets: BRICS and ASEAN**  Week 17 Day 1 Date: 23 April 2018   * 17.1.1. Emerging markets- Introduction   Week 17 Day 2 Date: 24 April 2018   * 17.2.1. Emerging markets- BRICS   Week 17 Day 3 Date 25 April 2018   * 17.3.1. Emerging markets- BRICS |
| Week 17 Day 4 Date: 26 April 2018   * 17.4.1. Emerging markets- ASEAN   Week 17 Day 5 Date: 27 April 2018   * 17.5.1. Emerging markets- ASEAN   Week 17 Day 6 Date: 28 April 2018   * 17.6.1. Revision   **Week 18**  **Revision**  Week 18 Day 1 Date: 30 April 2018   * 18.1.3. Revision |

**Head of Department Signature of Teacher**